

**Information for the processing of personal data of
customers, interested parties, business partners and suppliers
according to Article 13 European Data Protection Regulation (GDPR)**

1. Contact details

Name and contact details of the controller	contact details of the data protection officer
SOMIC Verpackungsmaschinen GmbH & Co. KG Am Kroit 7 – 11 83123 Amerang Phone: 08075 916-0 Email: info@somic.de Managing director: Patrick Bonetsmüller, Dr. Gerhard Huber	Data Protection Officer of SOMIC Verpackungsmaschinen GmbH & Co. KG c/o TÜV SÜD Akademie GmbH Westendstraße 160 80339 München datenschutz@somic.de

2. Purposes of the processing for which the personal data are intended and the legal basis for the processing

"Personal data" is understood to mean all information that relates to an identified or identifiable natural person (Art. 4 Nr. 1 GDPR). We use personal data from you in the cases below for the specified purposes, on the basis of the specified legal basis:

- Processing of personal data for the purpose of making contact:
If our contact form is used, we process personal data in order to respond to your concern. This data consists of your name and surname, company name, address, email address and telephone number, as well as your individual concern. Legal basis for processing your personal data: consent according to Art. 6 (1) (a) GDPR.
- Processing of personal data for the purpose of transmitting information:
For following up on training sessions, events, webcasts or events on-site, we process your personal data for the purpose of transmitting information once by mail or email. This data consists of name and surname, company name and email address. Legal basis for processing your personal data: legitimate interest of person in charge under Article 6(1)(f) GDPR.
- Processing of personal data for the purpose of the performance of a contract:
Personal data is necessary for the performance of a contract with you and in order to take steps at the request of you prior to entering into a contract between the SOMIC Verpackungsmaschinen GmbH & Co. KG and you. Legal basis for processing your personal data: performance of a contract or steps prior to entering a contract with you according to Art. 6 (1) (b) GDPR.
- Processing of personal data for marketing or promotional purposes:
In order to register for newsletters, trainings, events, webcasts or on-site events, we process your last and first name, company name, address and email address for the purpose of sending you promotional information by mail or email.
Legal basis for processing your personal data: consent according to Article 6 (1) (a) GDPR or legitimate interest of controller according to Article 6(1)(f) GDPR.

We also process your name and surname, company name and address for purposes of sending promotion information by mail. Legal basis for processing your personal data: legitimate interest of controller according to Article 6(1)(f) GDPR.

You can revoke your consent at any time or object to the processing of your personal data if you no longer wish to receive information.

In addition, your personal data may be processed for the assertion of legal claims and defense in legal disputes on the legal basis of Art. 6 (1) (f) GDPR.

Insofar as you have expressly consented to the processing of your personal data in other cases, the processing of your personal data is carried out on the legal basis of Art. 6 (1) (a) GDPR.

The provision of your personal data is not required by law and is only necessary if this has been specified above in the respective purposes of the processing of personal data. Automated decision-making including profiling based on your personal data does not take place.

3. Categories of recipients of the personal data

We transmit your data to additional recipients or grant additional recipients access to your personal data only to the extent necessary for the relevant purposes of processing said personal data, or to the extent that we have entrusted additional recipients with fulfilment of individual tasks or services and therefore access to this personal data is necessary or cannot be ruled out. The categories of recipients of personal data are:

- Internal offices participating in the performance of the business processes in question (for example, purchasing, accounting, invoicing, IT, personnel department)
- Affiliated companies in our company group
- External service providers for direct separate support of the business processes in question (for example courier or delivery providers, tax advisors, auditors)

The personal data processed by our website is transmitted to the above-mentioned recipients based on your consent according to Art. 6 (1) (a) GDPR, insofar as required for fulfilling a contract or performing pre-contractual measures with you according to Art. 6 (1) (b) GDPR, on the basis of the legitimate interest of the controller according to Art. 6 (1) (f) GDPR, on the basis of order processing according to Art. 28 (1) GDPR. In addition, your personal data will also be transmitted to governmental institutions or authorities insofar as we are obligated to provide information within possible legal duties of disclosure or by official or judicial decision or if we are otherwise legally obligated to do so according to Art. 6 (1) (c) GDPR. Your personal data will also be transmitted to governmental institutions or authorities insofar as necessary for prosecuting crimes against us as the injured party or for asserting, exercising or defending claims under civil law (legal basis for processing your personal data: legitimate interest of the controller according to Article 6(1)(f) GDPR).

4. Transfer of personal data to a third country or international organization

Generally, your personal data will not be transmitted to a recipient in a third country or to an international organization.

In case of data transmission to countries/service providers outside the EU or the EEA (so-called third countries), we conclude the necessary data protection contracts in compliance with Art. 44 ff. GDPR.

5. Duration of personal data storage

Your personal data will be stored only if knowledge thereof is necessary for fulfilling the purposes of the processing in each case. This is generally if is necessary for fulfilling a contract with you. Your personal data processed by our website will be stored longer if required by legal, statutory, or contractual retention periods. Thus, personal data having fiscal relevance is generally stored over a

period of 10 years and other personal data is generally stored for a period of 6 years pursuant to commercial regulations.

6. Information about your rights as data subject

In general, and regarding your personal data processed you can exercise the rights mentioned below.

- Right of access according to Art. 15 GDPR:
You have the right to demand information from the responsible officer regarding personal data stored relating to you and to demand further information in relation to this personal data.
- Right to rectification according to Art. 16 GDPR:
You have the right to demand immediate rectification by the controller of incorrect personal data relating to you.
- Right to erasure according to Art. 17 GDPR:
You have the right to demand that the controller immediately erase personal data relating to you.
- Right to restriction of processing according to Art. 18 GDPR:
You have the right to demand restriction of processing of your personal data by the controller.
- Right to data portability according to Art. 20 GDPR:
You have the right to receive your personal information from the person in charge in a structured, commonly used, and machine-readable format.
- Right to withdraw consent according to Art. 7 (3) GDPR:
You have the right to withdraw your consent to processing of your personal data granted under Article 6(1)(a) GDPR. This does not affect the legality of the processing of your personal data that has occurred based on your consent prior to the withdrawal of consent.
- Right to object according to Art. 21 (1) GDPR:
You have the right to object at any time to the processing of your personal data pursuant to Art. 6 (1) (e) or (f) GDPR.
- Right to lodge a complaint with a supervisory authority according to Art. 77 GDPR:
If you as a data subject believe that any processing of your personal data infringes the GDPR, you have the right to lodge a complaint with a supervisory authority, more particularly in the member state of your residence, of your workplace or of the presumed infringement.

Competent supervisory authority:

Bayerisches Landesamt für Datenschutzaufsicht
Promenade 27 (Schloss)
91522 Ansbach

Phone: +49 (0) 981 53 1300,
Fax: +49 (0) 981 53 98 1300,
Email: poststelle@lda.bayern.de

The exercise of your rights to erasure, restriction of processing, withdrawal of your consent may have the result that you cannot use our services in part or in full.

You can address the exercise of your above-mentioned rights directly to the contact details provided under "Name and contact details of the controller" in this information.

7. Further issues

Should any questions not covered by this information regarding your personal data processed by us remain unanswered, you can address your questions directly to the contact details mentioned under "Name and contact details of the controller" or "Contact details of the data protection officer" in this information.